

# Kay

## GUITARS

ELECTRIC GUITARS

MANDOLINS

AND BANJOS

Choose the new "Pro" size Kay for artistry in rhythm!

Its "Speed Demon" neck is *slim* and *thin* for fast action.\*  
The beautiful curly maple body mounts two powerful "Hi-Fi"  
pickups with individual string adjustments.

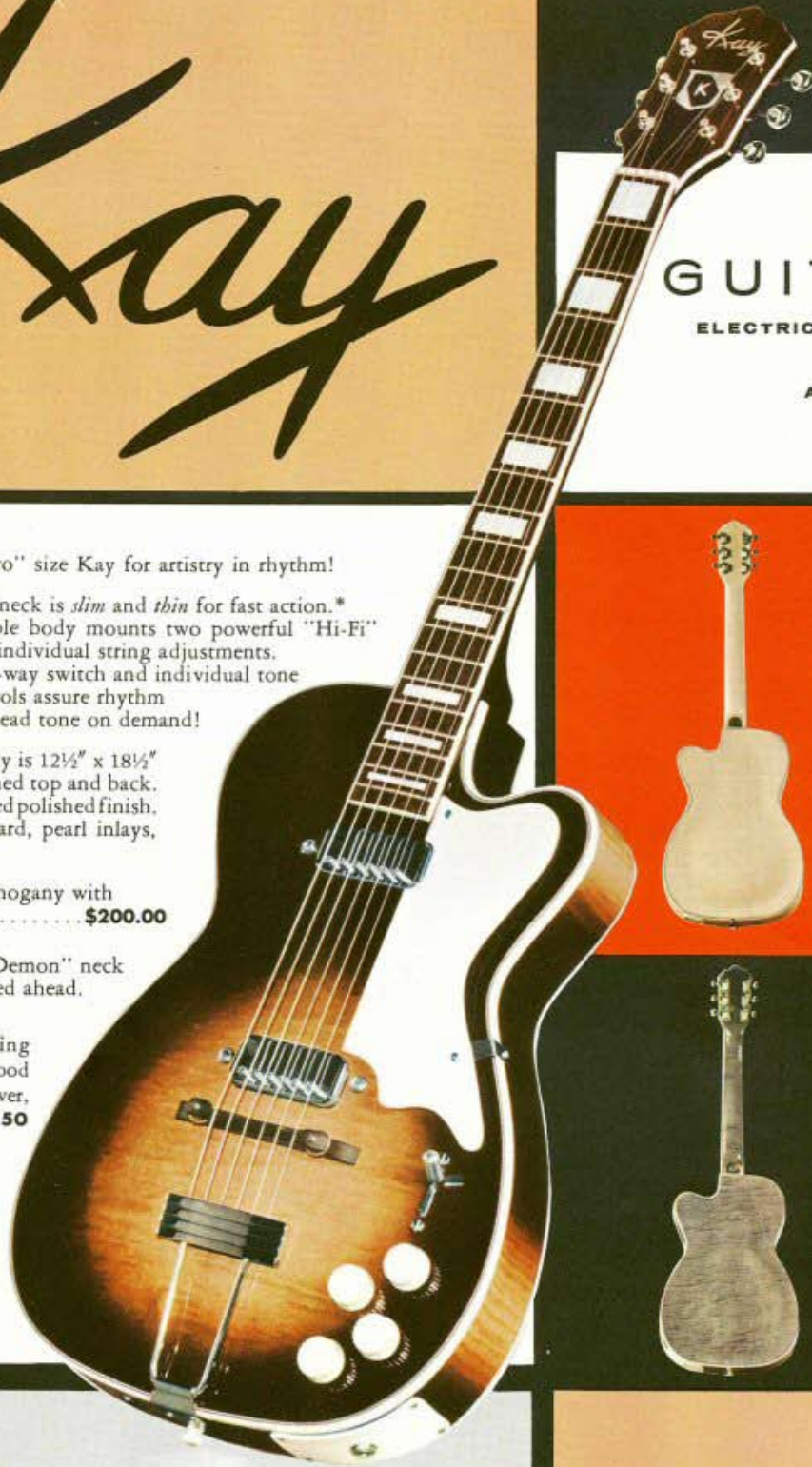
A swift, silent 3-way switch and individual tone  
and volume controls assure rhythm  
background or brilliant lead tone on demand!

New "Pro" size body is 12½" x 18½"  
x 39½" overall. Fully arched top and back.  
Lustrous hand-rubbed polished finish.  
Oval rosewood fingerboard, pearl inlays,  
bound edges.

**K172-S** Shaded Mahogany with  
Golden Sunburst ..... **\$200.00**

\*"Speed Demon" neck  
described ahead.

**1972HS**— Carrying  
Case, laminated wood  
shell, Keratol cover,  
plush lined.... **\$52.50**



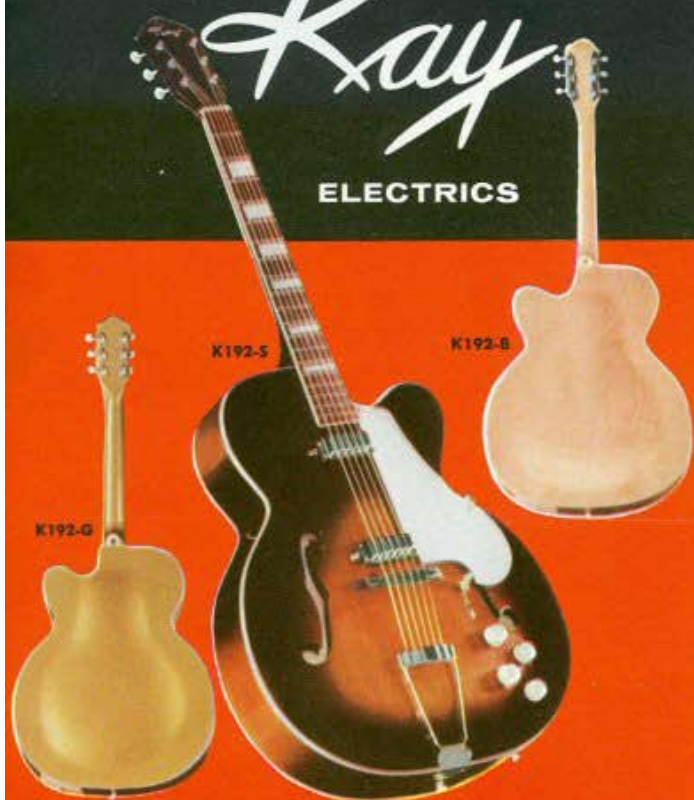
**K172-B**  
Honey Blonde, **\$215.00**



**K172-H**  
New Harelwood  
Gray transparent  
finish..... **\$215.00**

# Kay

## ELECTRICS



You'll swing and play like never before with the brand new K192. Large master size (17" wide) Spanish Electric Cut-away Guitar. Slim, thin *balanced-tension* "Speed Demon" neck (see inside page) for fast, easy playing. Musically inspected and adjusted to satisfy the most discriminating player.

Two powerful "Hi-Fi" magnetic pickup units with separate adjustments for each string. Individual tone and volume controls for each pickup. Fast, silent 3-way selector switch for quick change from deep, bass rhythm to brilliant, treble solo tones. Flat wire wound Wolf LECTRO-MAGNETIC strings.

Fully arched; spruce top, curly maple back and sides. Celluloid bound, oval rosewood fingerboard, nickel silver frets. Finish is carefully hand-rubbed and hand-polished to a beautiful deep luster.

- K192-S Rich shaded Mahogany ..... \$200.00
- K192-B Softly highlighted Honey Blonde ..... \$200.00
- K192-G Gleaming metallic "Roman Gold" ..... \$200.00



K600



K300

You can reach the outer lobby with this heavy duty, high fidelity amplifier. From lowest bass to highest treble, there's power to spare. Vibrato circuit has speed and amplitude controls. Foot switch input.

Jensen 12" speaker, 7 tubes, 20-watt distortion-free output. Three instrument inputs with tone and volume controls. Separate microphone input with volume control. Size: 18" high, 24" wide, 10" deep.

**K600 Professional Amplifier... \$200**

A good quality 3-tube amplifier with husky 8-inch speaker. Designed to give long, trouble-free service. Attractive green vinyl covering with contrasting grille.

Volume control, two inputs, fuse and on/off switch. Size: 12" high, 15 1/4" wide, 7 1/4" deep.

**K300 3-tube Amplifier..... \$64.50**



K161



K142

Try a "Thin Twin" and see Kay design enhance performance and playing ability. New super thin auditorium size is only 2 3/4" deep. The slim, thin "Speed Demon" neck (see inside page), twin adjustable pickups, 3-way selector switch and other features tell you that this Spanish electric sets the pace in quality and value.

Full professional 25 3/4" scale. Wolf LECTRO-MAGNETIC flat wire wound strings. Smoothly hand-rubbed and polished.

**K161 Blonde Curly Maple top and back with Dark Mahogany sides ..... \$175.00**

**161C Plush lined Keratol case with accessory compartment... \$21.60**

An exciting two-unit Spanish electric that offers fine professional quality at moderate cost! Its full rich tone has tremendous carrying power. The slim, *balanced-tension* "Speed Demon" neck stands for supreme playing ease. (See inside page).

Large inlaid block markers; semi-hardwood body. Twin magnetic pickups with separate dual-type tone and volume controls. 3-way selector switch. Detachable cord. Finish is painstakingly hand-rubbed and polished.

**K142 Sparkling Metallic Deep Copper finish ..... \$125**

**220-42 Carrying case for K142 \$9.75**



K130



K136

Entirely new! A large grand auditorium size Spanish Electric Guitar at a price that's hard to believe. Built-in magnetic pickup with volume control. All maple laminated crackproof construction. Truly an outstanding value. Adjustable bridge, nickel plated hardware, white edges.

**K130 Lustrous Metallic Gold \$57.50**

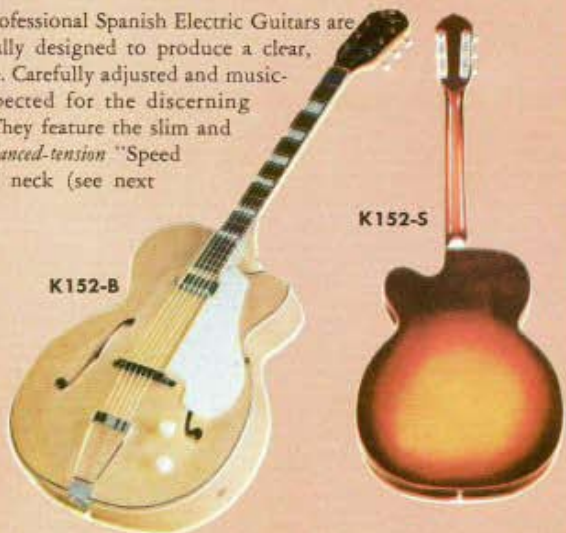
With its lightweight solid hardwood body, this Spanish electric is compact and easy to handle and play. Smart modern two-tone finish stands out.

High fidelity magnetic pickup with tone and volume controls, detachable cord. Professional 25 3/4" scale. Adjustable bridge and nickel plated hardware.

**K136 Spring Green and White Mist ..... \$69.50**

**220-42 Carrying case for K136 \$9.75**

These professional Spanish Electric Guitars are acoustically designed to produce a clear, rich tone. Carefully adjusted and musically inspected for the discerning player. They feature the slim and thin, *balanced-tension* "Speed Demon" neck (see next page).



K152-B

K152-S

Powerful "Hi-Fi" magnetic pickup unit has individual string adjusters for perfect tone balance. Select spruce top, choice curly maple back and sides, fully arched. Celluloid edges. Bound oval rosewood fingerboard with inlaid position markers and nickel silver frets. Finish is hand-rubbed and polished to a high lustre.

- K152-S Glowing Reddish Mahogany with Golden Sunburst ..... **\$137.50**
- K152-B Radiant Honey Blonde..... **\$147.50**

**TALK ABOUT VALUE!** For a moderate price this Spanish electric offers quality features that put it in a class by itself. Large super grand auditorium size, steel reinforced thin neck, high fidelity pickup—truly, a Kay best buy.

Powerful "Hi-Fi" magnetic pickup fully adjustable for string balance. Built-in tone and volume controls, detachable cord. Fully arched body of figured maple. Celluloid edges. Bound rosewood fingerboard with heavy frets. Expertly hand-rubbed and polished finish.

**K148-S** Beautiful Glowing Walnut with Golden Sunburst. **\$92.50**

**K148-M** New, Sparkling Metallic "Butler" Silver. **\$92.50**



K148-S

A Modern Classic! Beautiful in appearance, functional in design. A fine hand-crafted instrument made especially for the discriminating player. Musically inspected and adjusted.

Finished in gleaming chip-proof Raven Black and White Mist plastic with a non-slip back. Black plastic arm rest, lucite fingerboard.

Powerful magnetic pickup unit for true, beautiful Hawaiian tone reproduction. Built-in handy tone and volume controls. Detachable cord.

- K155 Professional electric Hawaiian guitar .. **\$110.00**
- K155C Carrying case for K155..... **\$12.00**

Here's a value that's hard to beat in electric Hawaiians. Perfect for the student. New, attractive Plex-tone finish in green mist. Good looking and long wearing, too!

Powerful magnetic pickup with tone and volume controls. De luxe patent heads with built-in covers.

- K157 Hawaiian electric guitar..... **\$45.00**
- K157C Carrying case for K157..... **\$9**



K155

K157

### KAY ELECTRIC MANDOLIN

For the ultimate in true mandolin tone, the smart buy is this Kay electric. Designed especially for ensemble playing, its craftsmanship is outstanding.

Powerful "Hi-Fi" magnetic pickup with tone and volume controls, fully adjustable for perfect string balance. Detachable cord. Spruce top and delicately figured laminated maple back and sides. Celluloid bound edges. Rosewood fingerboard. Hand-rubbed and polished by experts.

- K95** Rich Violin Brown with Golden Sunburst. .... **\$92.50**



K95

### KAY ELECTRIC BASS GUITAR

Now, any guitarman can double on bass. Because these Kay beauties have the pitch, range and tone of a big bass viol! Hold it like a guitar, play it like a guitar—but, man, wait till you hear that tone! Watch your combo shake, rattle and roll when you give out with new rhythm and solo effects on a Kay Electronic Bass or Electronic Bass Guitar.

Special strings assure true bass tone and fast, easy action. Length 44"; scale length 30 3/4"; weight 6 1/4 lbs.

- K160** Electronic Bass Guitar. Very easy to master. Tuned like the first four guitar strings (E, B, G, D) but one full octave lower. Sounds like a big bass ..... **\$192.50**
- K162** Electronic Bass. Exact same range and tuning as a big bass viol (G, D, A, E) Just like the last four guitar strings but one octave lower ..... **\$210.00**
- 162C** Carrying case for K160 and K162 ..... **\$25.00**
- K615** High fidelity, heavy duty bass amplifier; seven tubes, 15" Jensen speaker for low bass tones. Inputs for three instruments and microphone. Size: 19" high, 24" wide, 10" deep ..... **\$225.00**



K160

K162

K615



A genuine Kay guitar at a low, low price. New large super auditorium size, too. An exceptional value for the student.

Laminated crackproof construction; fully arched. Oval walnut fingerboard. White celluloid binding on top and back edges. Adjustable rosewood bridge. Covered tuning gears.

**K32** Gleaming Shaded Walnut finish with Sunburst ..... **\$34.50**

Big, super grand auditorium size at a price just above the lowest. Typical Kay quality construction throughout.

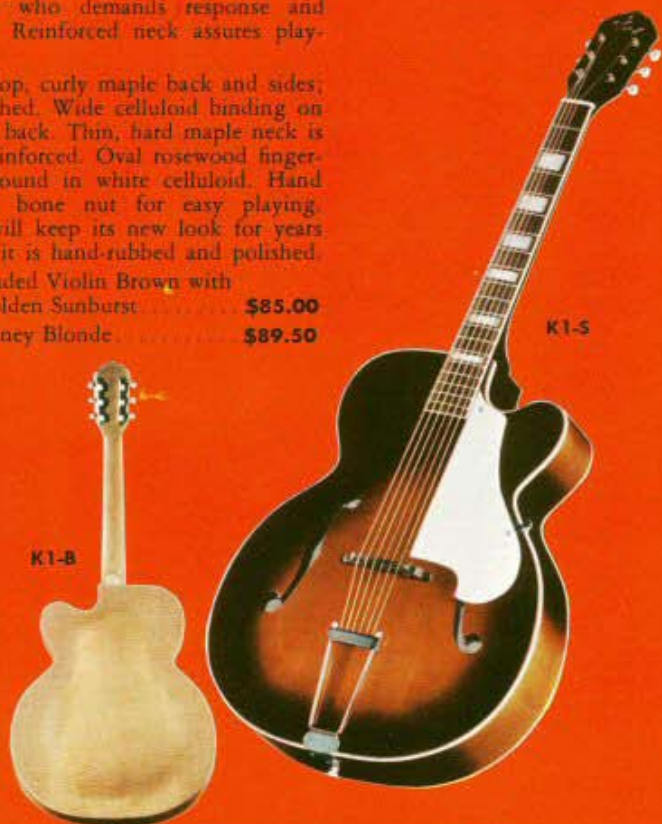
Spruce top, laminated figured maple back and sides; fully arched. Oval rosewood fingerboard; de luxe heads with built-in covers. White celluloid guard plate. Deep hand-rubbed, shaded and polished finish.

**K35** Violin Brown with Sunburst . **\$42.00**

This large master size, cut-away model has a full 17" width body for exceptional volume and carrying power. Ideal for the guitarist who demands response and balance. Reinforced neck assures playability.

Spruce top, curly maple back and sides; fully arched. Wide celluloid binding on top and back. Thin, hard maple neck is metal reinforced. Oval rosewood fingerboard bound in white celluloid. Hand adjusted bone nut for easy playing. Finish will keep its new look for years because it is hand-rubbed and polished.

**K1-5** Shaded Violin Brown with Golden Sunburst ..... **\$85.00**  
**K1-B** Honey Blonde ..... **\$89.50**



A popular model that guitarists really go for—a Kay best seller. Super grand auditorium size offers remarkable tone and range for better performance.\*

Genuine mahogany top, back and sides; fully arched. Metal reinforced mahogany neck. Oval rosewood fingerboard; celluloid bound top and back edges. De luxe heads with built-in cover. Hand-rubbed and polished finish retains its showroom look.

**K37** Natural Brown Mahogany in rich color ..... **\$55.00**

\*Also produced in Tenor Guitar Style:  
**K37 TG** Natural Brown Mahogany . **\$55.00**



The Standard of Comparison for Spanish guitars is this professional, master size Kay. Carefully balanced and musically inspected, its rich, resonant tone appeals to the artist performer.

Arched top is carved from a solid block of choice, close-grained spruce. Back and sides of select, curly "fiddleback" maple. Features the slim "Speed Demon" described at right.

Extension, oval ebony fingerboard has pearl inlays. Seal-fast heads and ebony bridge. Wolf flat wire wound strings for effortless playing. Custom de luxe finish.

**K21-S** Dark Reddish Walnut with Golden Sunburst... **\$225.00**

**K21-B** Highly figured Honey Blonde... **\$225.00**



K21-B



K21-S

Guitarists want a thin, slender neck when they play those fast, tricky progressions. And just what the doctor ordered are Kay's new *balanced-tension* "Speed Demon" guitars. Kay's ingenious *balanced-tension* principle employs a sturdy lever-action steel rod that is adjusted by a key wrench. The "Speed Demon" neck is slim and thin, yet it perfectly counterbalances the terrific tension of the strings.



K11-S



K11-B

# Kay SPEED DEMONS

A superior instrument for the talented guitarist, this Spanish, master size guitar delivers the goods. Vibrantly rich tone and superb playing ease.

Cut-away arched body is 17" wide. Select, seasoned spruce top; choice, curly maple back and sides. *Balanced-tension* "Speed Demon" adjustable neck stays in alignment. Professional nickel-silver frets. Wolf flat wire wound strings, individual tuning gears with metal buttons. Expertly hand-rubbed and polished finish.

**K11-S** Beautifully shaded Cremona Violin Brown with Golden Sunburst **\$130.00**

**K11-B** Honey Blonde... **\$140.00**

Quality, Value and Serviceability! K40 leads the field with artist features. Master size, fully arched 17" wide body. Spruce top, select curly maple back and sides. "Speed Demon" neck, with *balanced-tension*, holds its alignment. Oval rosewood fingerboard; heavy frets. Hand-rubbed and polished by craftsmen.

**K40-S** Rich, shaded Mahogany with Golden Sunburst... **\$100.00**

**K40-B** Honey Blonde... **\$110.00**



K40-S



K40-B

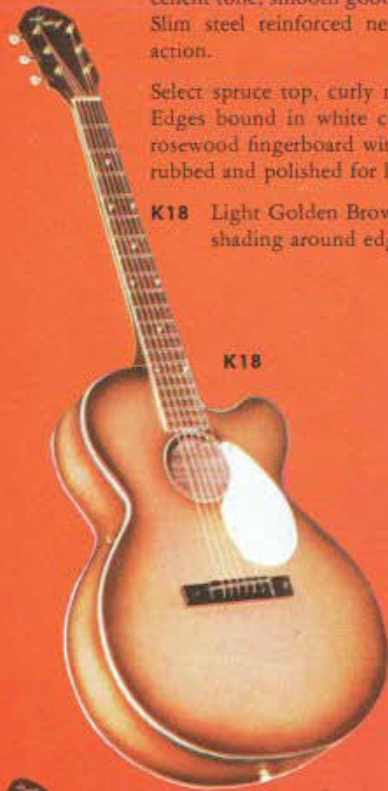
Warping and bowing of the neck are virtually a thing of the past. A slight turn of the key wrench keeps the "Speed Demon" neck in perfect alignment. Changes in atmosphere or string tension which affect the neck are quickly corrected by a twist of the wrist.



A new, cut-away flat guitar that combines excellent tone, smooth good looks and low price. Slim steel reinforced neck for finger-perfect action.

Select spruce top, curly maple back and sides. Edges bound in white celluloid. Bound oval rosewood fingerboard with heavy frets. Hand-rubbed and polished for luxurious appearance.

**K18** Light Golden Brown with shading around edges ..... **\$62.50**



**K18**

Priced just above the lowest, this super grand auditorium size flat guitar has many professional features.

Spruce top with maple back and sides for fine tone. Celluloid binding on edges and around soundhole. De luxe patent heads, bound oval rosewood fingerboard and rosewood bridge. Beautifully rubbed and polished finish.

**K15** Rich Dark Mahogany with Sunburst ..... **\$45.00**  
**K15-T** As above except Tenor ..... **\$45.00**

A large super auditorium size at a rock-bottom price. And it's a genuine Kay. An outstanding value!

Figured mahogany back and sides, natural spruce top. Flat top and back. Celluloid bound edges, white celluloid guardplate.

**K12** Lustrous Natural color Mahogany and spruce ..... **\$37.50**  
**K12-3/4** As above except 3/4 size. Easy to handle for those with small hands ..... **\$37.50**



**K15**



**K12**



**K22**



**K24**

Distinctively different for the player who demands something better. Large master size; 17" wide for strong, full tone and carrying power. Spruce top, mahogany back and sides. Slim, steel reinforced mahogany neck. Celluloid bound oval rosewood fingerboard with seven double inlaid position markers. Rosewood bridge with compensated bone saddle. Gleaming hand-rubbed and hand-polished finish.

**K22** Natural top, contrasting Dark Mahogany back and sides **\$75.00**

This professional flat-top cut-away guitar is gracefully shaped and perfectly proportioned. Its large master size provides exceptionally rich tone and willing response. Kay's exceptional adjustable rosewood bridge assures perfect action.

Select spruce top, choice curly maple back and sides. Steel reinforced, slim hard maple neck. Shell headpiece with attractive hand engraving. Hand adjusted bone nut. Carefully hand-rubbed and polished.

**K24** Glowing Honey Blonde ..... **\$85.00**

For the professional who demands outstanding performance and striking appearance, we offer Kay's finest flat guitar. It's musically inspected and adjusted for exceptional playing qualities. Slim, *balanced-tension* "Speed Demon" neck (see previous page) is fast and easy to play. Built by craftsmen for the artist.

Extra deep (4 1/2"), large master size. Select, close-grained spruce top with special ribbing. Choice curly maple back and sides. Oval ebony fingerboard with inlaid pearl position markers. Venetian-shaped ebony bridge. Wolf flat wire wound strings.

Custom de luxe finish is hand-rubbed and hand-polished.

**K27** Honey Blonde top with contrasting Dark Walnut ..... **\$120**



**K27**



K53

Kay quality at a price you'll like. Curly maple shell; rosewood fingerboard. Stainless steel tension hoop, 16 brackets. Good calfskin head. Golden color with soft brown shading.

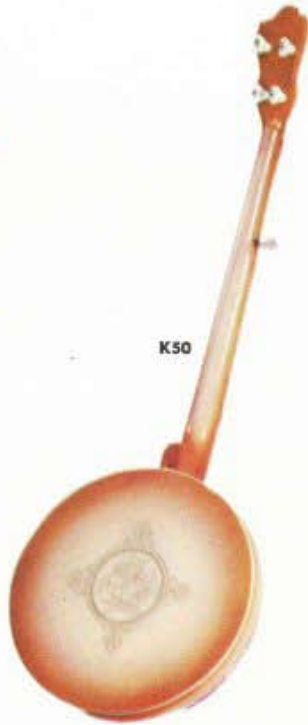
- K53—Five String Banjo . . . \$45
- K53-T—Tenor Banjo . . . \$45
- K53-BM—Banjo Mandolin . . \$45



K54-T

De luxe model with choice curly maple resonator. White celluloid binding on bottom edge. Sixteen nickel plated brackets. Maple neck. Good quality calfskin head. Smoothly shaded brown finish with golden sunburst.

- K54-T—Tenor Banjo . . . \$55
- K54—Five String Banjo . . . \$55
- K54-BM—Banjo Mandolin . . \$55



K50

A showpiece instrument. Specially finished in a delicate shade of cream with light "Toast" brown shading. Curly maple resonator has intricate gold design on back. Rosewood fingerboard with professional brass frets.

- K50—Five String Banjo. \$60.00
- K50-T—Tenor Banjo . . . \$60.00

Professional model with laminated mahogany shell and resonator. White celluloid binding on resonator edges and fingerboard. Nickel plated flange. 20 brackets. Natural brown mahogany beautifully hand-rubbed and polished.

- K52—Five String Banjo . . . \$87.50
- K52-T—Tenor Banjo . . . \$87.50

For that extra flash under the spotlight you'll want this gleaming model. Its radiant metallic finish is in sparkling "Roman Gold". Rosewood fingerboard; 20 brackets; calfskin head. Hand-rubbed and polished to perfection.

- K51—Five String Banjo . . . \$95.00
- K51-T—Tenor Banjo . . . \$95.00



K52

K51

The Kay Plectrum Banjo is a made-to-order "double" for the professional guitarist. Can be played with standard Plectrum tuning (D, B, G, C) or like top four strings of Spanish guitar (E, B, G, D). Finely crafted by skilled artisans, its beautiful finish reveals highest quality. Truly a custom instrument. Select curly maple. Chromium plated hardware, 28 brackets.

- K55-P—Plectrum Banjo . . . \$125.00
- K55—Five String Banjo . . . \$125.00
- K55-T—Tenor Banjo . . . \$125.00



K55-P

*Kay*

A student Kay mandolin at a price anyone can afford. Delightful tone and many features desired by beginners as well as accomplished players.

Fully arched top and back in pear shape; all maple laminated construction. White striped top and back edges. Adjustable bridge and white celluloid guardplate.

Size: 26 $\frac{1}{4}$ " long, 10 $\frac{3}{4}$ " wide.

**K64** Shaded Dark Mahogany with Golden Sunburst. **\$31.50**



If you want a fine quality instrument at a reasonable price, this Kay beauty is for you. Carefully made for a long life of trouble-free service and musical satisfaction.

Spruce top with mahogany back and sides, laminated construction. White celluloid bound top and back edges. Rosewood fingerboard with nine position markers. Carefully hand-rubbed and polished to a high lustre.

**K68** Beautiful Natural Color. **\$45.00**



This masterful Venetian mandolin is for the player who wants the best. Careful handcrafting throughout results in outstanding beauty.

Select spruce top and choice curly maple back and sides. Wide white celluloid binding with black inlay on top and back edges. Maple neck with shell headpiece; white celluloid heelplate. Rosewood fingerboard with six block position markers. Hand-rubbed and polished finish applied by master craftsmen.

**K72** Violin Brown... **\$82.50**

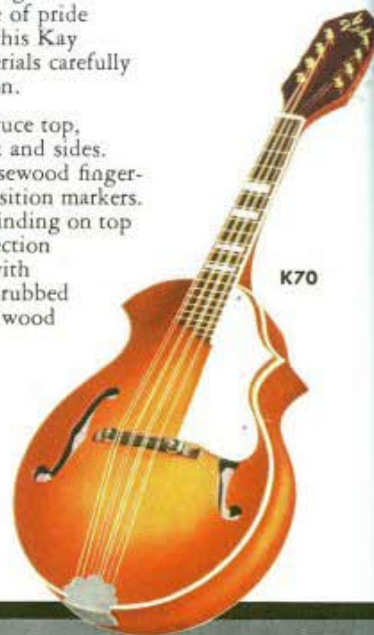
**K74** Honey Blonde... **\$87.50**



Play it on the concert stage or at home, you'll feel a surge of pride everytime you pick up this Kay Venetian. Superior materials carefully crafted assure satisfaction.

Select, close-grained spruce top, choice curly maple back and sides. Hardwood neck and rosewood fingerboard with pearlette position markers. Heavy white celluloid binding on top and back edges. Two-section nickel plated tailpiece with removable cover. Hand-rubbed and polished by master wood finishers. Concert size.

**K70** Shaded Reddish Brown with Golden Sunburst... **\$55.00**



*Kay*

MUSICAL INSTRUMENT CO.  
CHICAGO 12, ILL.

#### THE KAY GUARANTEE

We guarantee every fine Kay instrument against defects in materials or workmanship for a period of one year following original purchase. Any instrument found to be defective within this period will be repaired or replaced at no charge.

